



Nordic Swan Ecolabel on Clothes & Textiles

Webinars for brand owners and
retailers 15th of June

Agenda

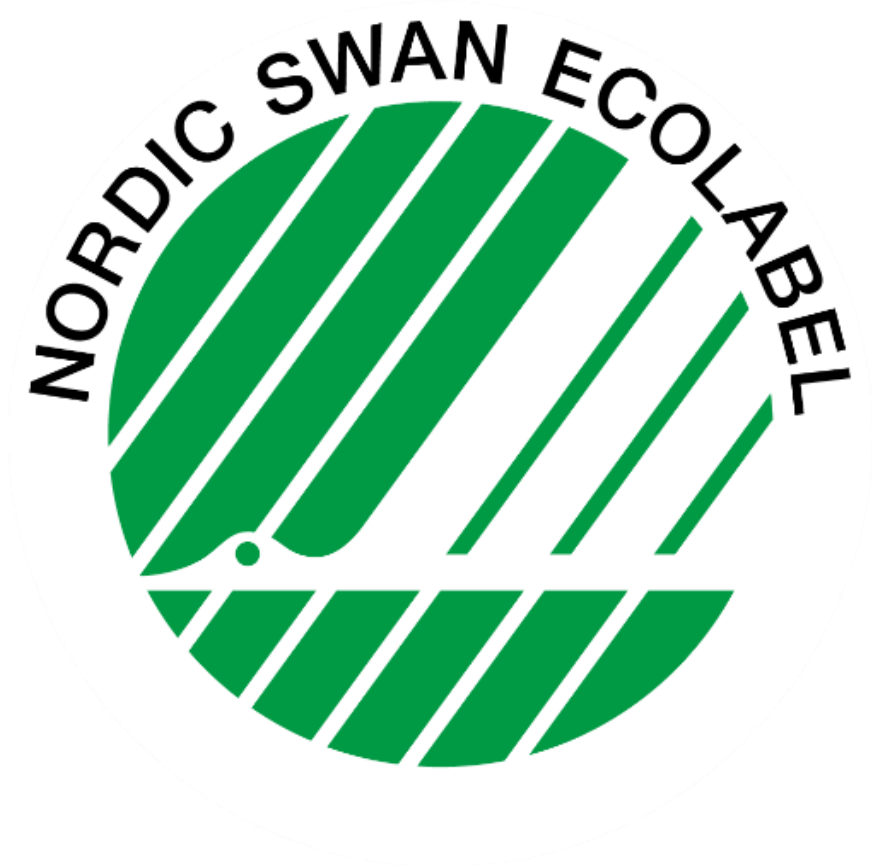
1. Introduction to the Nordic Swan Ecolabel:
2. Why the Nordic Swan Ecolabel
3. The requirements

5 minute break

4. Licence model
5. Fees
6. Application platform and process
7. Questions

A woman with blonde hair tied back, wearing a white lab coat, is looking at a white garment hanging on a rack. The background is a brightly lit room with large windows. A dark blue circular graphic is overlaid on the left side of the image, containing the text 'The Nordic Swan Ecolabel'.

The Nordic Swan Ecolabel



The Nordic Swan Ecolabel

- The official ecolabel in the Nordic countries
- Among the world's most stringent and recognized environmental certifications
- Guiding consumers and professional procurers to products that are among the environmentally best
- Giving manufacturers a recipe on how to develop more environmentally sustainable products

EU: Textiles have the fourth highest negative impact on the environment and climate change

Average annual consumption per inhabitant in the Nordic countries ranges from 13 to 16 kg textile



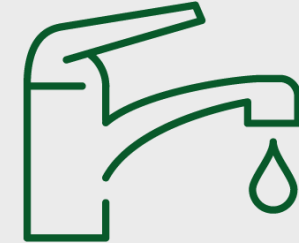
Climate change

Estimated that the fashion industry is responsible for 10% of global carbon emissions



Harmful chemicals

About 2,450 different chemicals are identified for textile production and 1,150 of these are identified as harmful



Water pollution

About 20% of global clean water pollution comes from dyeing and finishing textile products

The green transition is happening now

Governments are developing regulations to facilitate the transition to a more sustainable textile industry.

EU Sustainable Textiles Strategy:

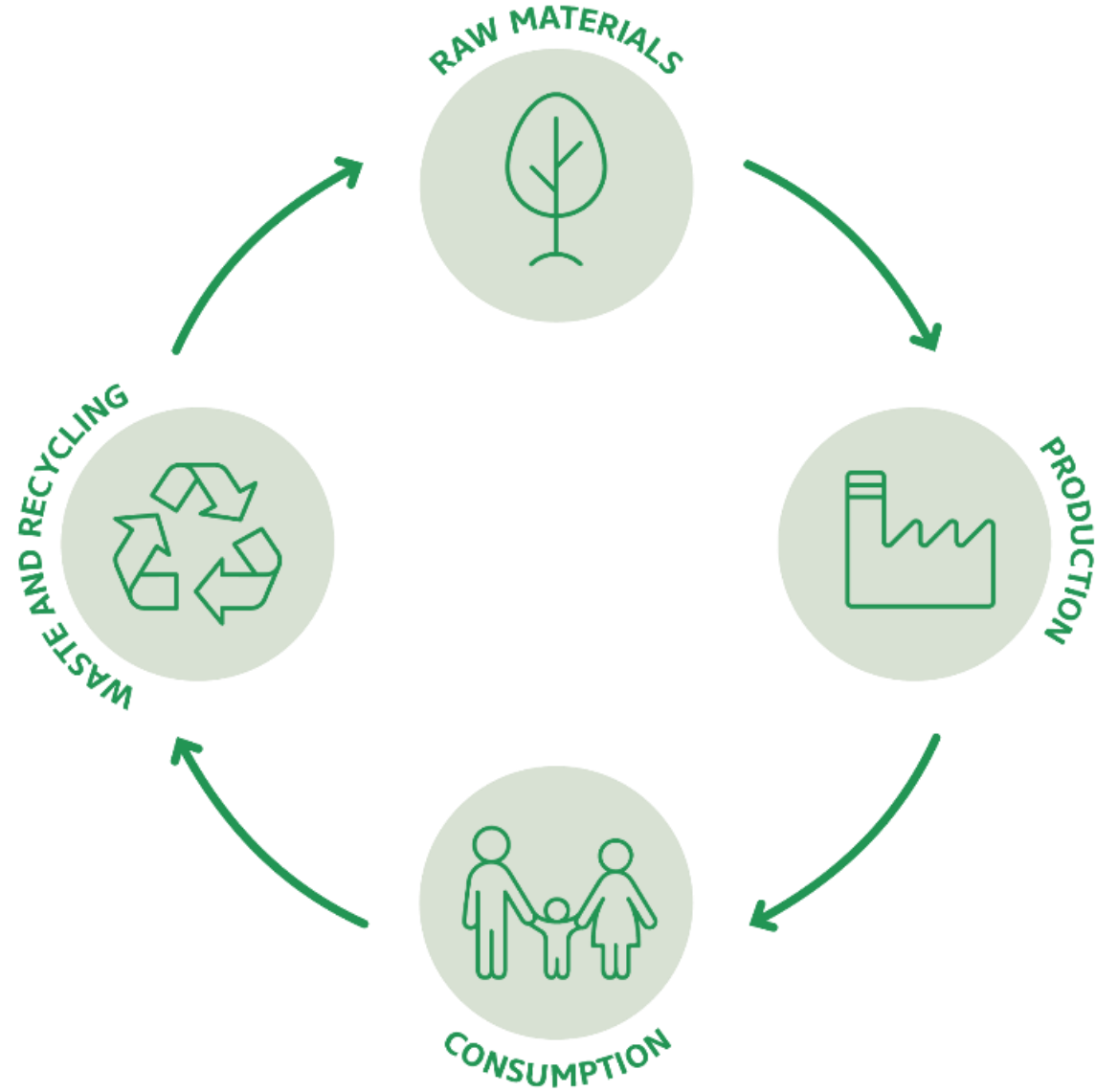
- Developing eco-design measures to ensure that textile products are fit for circularity
- Ensuring the uptake of secondary raw materials
- Tackling the presence of hazardous chemicals
- Empowering business and private consumers to choose sustainable textiles and get easy access to reuse and repair services



«The Nordic Swan is a good example of Nordic cooperation, it is a true Nordic power brand»

Paula Lehtomäki,
Secretary General of the Nordic Council of Ministers



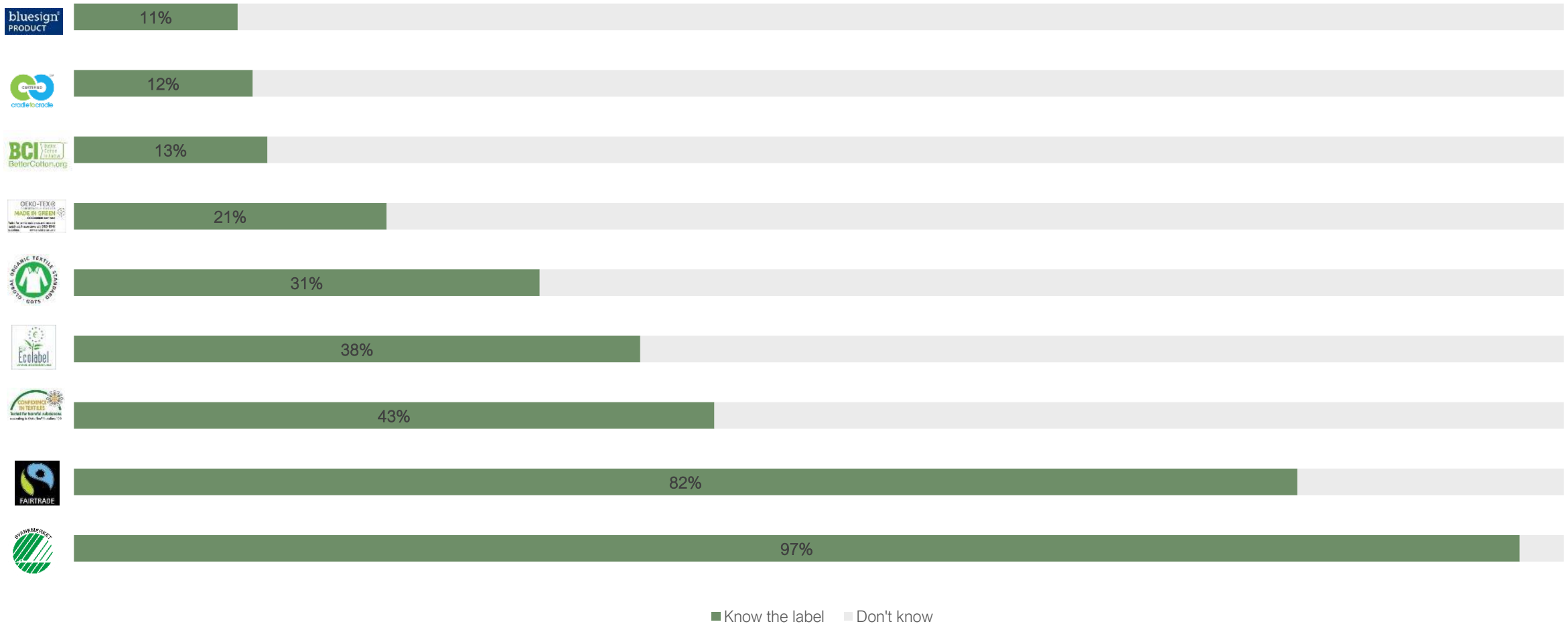


93%


Recognition in the Nordic countries



The most well known ecolabel in the Nordics





Why the Nordic Swan Ecolabel



5 reasons to choose the Nordic Swan Ecolabel

1. Comprehensive **holistic requirements with a life cycle perspective** – control and traceability of your value chain and sourcing
2. Communicate environmental claims with the **most well known and trusted ecolabel** in the Nordics
3. With the **official Nordic Ecolabel** – independent third-party labelling initiated by the Nordic authorities – you are a frontrunner in the green transition
4. **Professional procurers** demand better environmental performance and prefers official ecolabels as documentation
5. **Nordic staff supporting you** throughout the whole process from application to communication of the ecolabelled products

Consumers are frustrated and believe it is important that labels are independent to be trustworthy



78%

is annoyed that many products are marketed as "green" without explanation



78%

think companies often seem to exaggerate how environmentally friendly their products are



77%

think it is of vital importance that labelling schemes are objective and independent of the products they are certifying

Nordic consumers want Nordic Swan Ecolabelled clothes and textiles



79%

want to choose environmentally friendly clothes



86%

find it difficult to know if the clothes they buy are environmentally friendly



7/10

would have chosen Nordic Swan Ecolabelled clothing if it was available

76 %

trust Swan-labelled products to be good
environmental choices





Professional Procurement

Professional procurement, including both private and public organizations, use their purchasing power to lead markets to more sustainable products and services.

“ Sykehusinnkjøp shall, where available, always use eco-labels type (ISO 14024), i.e. labels that are life-cycle-based third-party labels and thereby ensure effective environmental and climate requirements.”

Environmental policy, Sykehusinnkjøp 1st of January 2022



(Norway's biggest public procurer)

Why is the use of ecolabels effective and simplifying in procurement?

- The buyer does not have to develop his own environmental requirements
- Minor evaluation burden
- The buyer receives a third-party environmental guarantee
- Predictability for suppliers through standardization

Nordic staff supporting you

From application to communication of the ecolabelled products we are here to help you throughout the process

- Environmental experts
- Guidance on application process matters
- Guidance for use of the logo in packaging, materials and marketing of your ecolabelled products

Requirements for
Nordic Swan
Ecolabelled clothes
and textiles 5.0

Nordic Swan Ecolabelled clothes, textiles and leather

Reduced environmental impact throughout the lifecycle of the textile.

- Fibers
- Chemicals
- Product quality
- Product design
- Energy and water
- Wastewater
- Workers rights and working conditions
- Animal welfare
- Packaging
- Requirements for brand owners



Lifecycle based criteria

- Ban of incineration and landfill of unsold textiles
- Design for recycling – no accessories that are only for only for decoration
- Requirements for health and environmental harmful chemicals
- Packaging suited for recycling

- Test of the quality of the textile to give a longer product lifetime
- Requirements covers health properties of all chemicals used in the textile production
- Recycled fibres tested for harmful chemicals

24



- Reuse of textiles for re-design
- Recycled raw materials in synthetic fibres
- Organic cotton (B2C)
- Recycled or certified wooden raw materials

- Energy efficiency/climate impact
- Substitution of harmful chemicals
- Emissions to wastewater
- UN's International Labour Organization (ILO) conventions on workers' rights

Circular economy

Prolongs the lifetime of the product:

- Strict quality requirements
- Not allowed to design clothes with «wear» holes

Other:

- Unsold products cannot be burned or sent to landfill
- Re-design products is now possible
- Not allowed with metal-details with no purpose
- Strict chemical requirements
- Packaging materials can be recycled

Re-design products: Reuse of textiles to make new products

The used textiles must:

- Not come from the chemical and oil industries
- Textiles from the health care sector: Wash method to delete microorganisms
- No contain plastisol prints/details

In addition, must be previous certification or only be used for:

- furnishing fabrics such as rugs, tablecloths, blankets (not bed linen) and curtains
- adult clothing for consumers, but not underwear
- bags, purses, wallets, and other adult accessories

Hides/skins and leather

- Only hides and skins from sheep, goats, cows, horses, pigs, elk, deer, reindeer and fish (not red-listed) are allowed
- Re-design products are possible.
- Chromium content, and no cadmium or lead
- Chemical requirements
- Wastewater from tanneries
- Water and energy consumption for tanning
- Quality
- Unsold products cannot be burned or sent to landfill
- Packaging



Cotton (and other natural seed fibres of cellulose)

- Cotton must be 100% organic or recycled
- Alternative requirement for selected textiles for professional use, documenting the worst pesticides have not been used
- GMO-Free

Wool

Must originate from sheep, camel, alpaca, or goat

Must be one of these:

- Certified organic wool
- Recycled wool
- Conventional wool with low pesticide content in the raw wool

Requirements for wastewater from wool scouring.

Regenerated cellulose fibre

- Recycled cellulosic raw materials or from approved tree species
- FSC or PEFC certified (virgin)
- If the fabric contains more than 30% then closed loop technology else low emissions

Synthetic fibre

- Must be based on either recycled or bio-based material.
- Test for loss of fibre fragments (microplastics)



Synthetic fibre

Recycled material:

- Must not come from plants that are EFSA or FDA approved as food contact material
- Test requirement for specific harmful chemicals

Bio-based material:

- Must not be based on palm oil, soybean oil and soy flour
- Must be waste or residual materials or GMO free (and for sugar cane in addition certified)



Chemical requirements

General requirements for all chemicals:

- Requirement for classifications of chemical products (harmful to the environment or health)
- Ban of all CMR classified ingoing substances
- Requirements for prohibited substances (e.g., endocrine disruptors and PFASs)

Additional requirements for specific process chemicals e.g.:

Metal complex dyes, antibacterial substances, chemicals that contain silicone etc.



Quality and function requirements

Updated:

- Stretching and shrinking
- Colour fastness to light
- Pilling

New:

- Tear strength
- Tensile strength
- Seam strength and slippage
- Colour fastness to perspiration and saliva
- Abrasion resistance

ILO Conventions

- Prohibition of forced labour
- Freedom of association, and protection of the right to organise and to conduct collective bargaining
- Prohibition of child labour
- No discrimination
- No violent treatment
- Workplace health and safety
- Fair pay
- Working hours

Working environment

- Manual and mechanical sandblasting or sanding of denim is prohibited.
- Potassium permanganate for the treatment of denim fabrics/products, is prohibited if used in open process
- Requirements on both environmental and health properties of all chemicals used in the textile production

Animal welfare

- Use of feathers and down plucked from live birds is prohibited.
- Use of feathers and down from forced feeding of birds is prohibited
- Mulesing are not permitted

BAT- techniques to reduce energy and water consumption

- **Energy management system** or a system for the management of CO2 emissions. For energy used for dyeing, printing and finishing.
- **Water consumption** must be measured for wet processes.
- Implemented a minimum of **BAT water and energy efficiency techniques** or in-house production of **solar energy**.

Packaging requirements

PVC (still) not allowed.

New requirements – All packaging materials:

- Materials in packaging must be possible to recycle in existing waste systems in the Nordic countries
- Only mono-materials can be used
- Multi-material hangers are allowed if collected and reused in a textile manufacturer's take-back system

Specific for plastic packaging

- Paper labels cannot be used
- Shall be made from either PE, PP or PET
- Coloring is only permitted if at least 50% by weight of the plastic is recycled material





Requirements for brand owner (product licence)

- Information about the products
- Unsold products cannot be sent for incineration or dumped in landfill
- Information on reduced washing
- Packaging requirements
- Code of conduct and procedures to ensure that ILO conventions are complied with by subcontractors
- Control and assessment of suppliers
- Licence maintenance



5 minute break



5 minute break



The application
process, platforms
and fees

New licence model to enable better traceability

Brand owners are incorporated into the license structure as licensees of product licenses

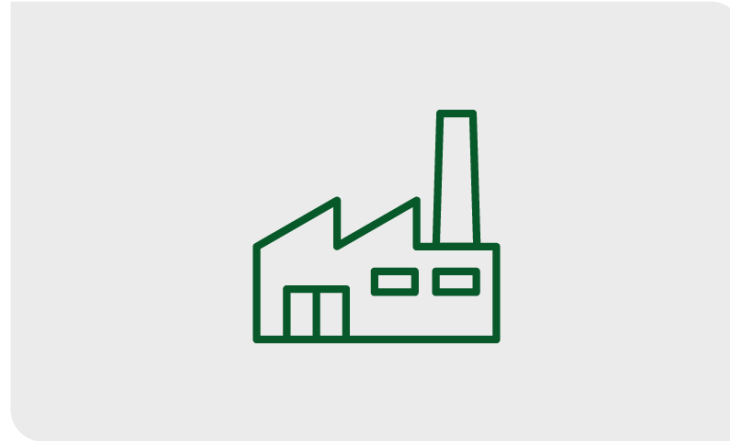
- Prevents abuse of the Nordic Swan Ecolabel
- Protect serious brands and companies
- Enables Nordic Ecolabelling to better guide consumers and procurers

Two types of licence



Product licence

- Applicants: Brand owners
- The licence needed to get a Nordic Swan Ecolabelled product
- Based on one or more manufacturing licenses in addition to extra requirements



Manufacturing licence

- Applicants: Typically manufacturers, but also possible for brand owners
- Gives the right to manufacture for product licences within the product area specified in the licence.
- Does NOT give the right to communicate that any product is Nordic Swan Ecolabelled.



Fees

Application fees

Product licences (brand owners)	Price in EUR ex VAT
New application received before end of 2022	1500. Free of charge for brand owners who are licensees today (vrs 4 licence) if they apply for renewal of their current license on the same date.
New application received after 2022	3000
Changes or extension of existing licence licence	Depends on how much time we have to spend: < 4 hours: 375 < 8 hours: 750 ≥ 8 hours: 1 500

Manufacturing licences	Price in EUR ex VAT
New application	3.000
Application for renewal before the license has expired	1.500
More than one audit within the Nordics*	500 per extra audit
Audit, Europe	1.500 per audit
Audit, Outside Europé*	2.500 per audit
Extension of existing or changes in licence	< 4 hours: 375 < 8 hours: 750 ≥ 8 hours: 1,500



Annual Licence Fees until December 31st 2023

Licences based on vrs 4 / Manufacturing licences	Price in EUR ex VAT
For sales in the Nordic countries	0,3% of the Nordic Swan Ecolabelled products' turnover in the Nordic countries
Minimum fee the Nordics	2 000 EUR
Maximum fee the Nordics	100 000 EUR
For sales outside the Nordics (if the Nordic Swan Ecolabelled products have a turnover of more than 300 000 EUR outside the Nordic region)	2 000 EUR

Product licences (brand owners)	Price in EUR ex VAT
Annual Licence Fee	No fee in 2022 and 2023

Annual Licence Fees from January 1st 2024

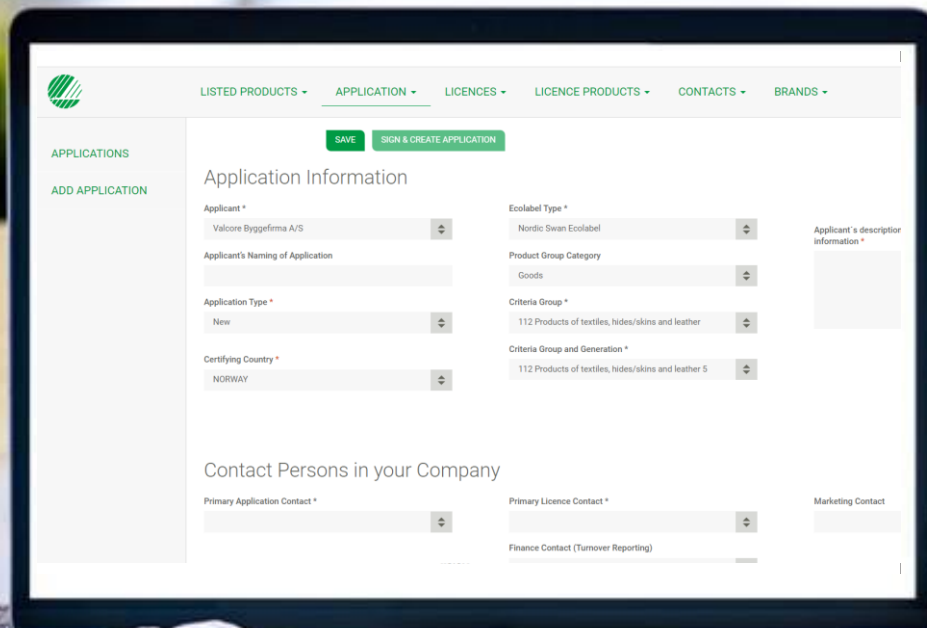
Manufacturing licences	Price in EUR ex VAT
Annual Licence Fee (Global)	2.000

Product licences (brand owners)	Price in EUR ex VAT
Annual Licence Fee, Nordics	0,15 % of the products turnover in the Nordic countries up to 30 million EUR. 0,05% of the turnover that exceeds 30 million EUR
Minimum fee, Nordics	2.000
Annual fee for sale outside the Nordics	2.000 if the turnover exceeds 300 000 EUR of Nordic Swan Ecolabelled products sold outside the Nordics

The Nordic Ecolabelling portal

Enables easier reuse of documentation and ensures better traceability

- Fill in and deliver application form
- Respond to requirements and have dialogue with your designated evaluator
- See the progress of applications
- Access to all your documentation
- Overview of your licences, ecolabelled products and ongoing applications



The image shows a laptop screen displaying the Nordic Ecolabelling portal's application form. The interface is clean and modern, with a navigation bar at the top containing links for LISTED PRODUCTS, APPLICATION, LICENCES, LICENCE PRODUCTS, CONTACTS, and BRANDS. The main content area is titled 'Application Information' and features several dropdown menus and text input fields. The form is divided into sections: 'Application Information' and 'Contact Persons in your Company'. The 'Application Information' section includes fields for Applicant, Ecolabel Type, Product Group Category, Criteria Group, and Criteria Group and Generation. The 'Contact Persons in your Company' section includes fields for Primary Application Contact, Primary Licence Contact, Marketing Contact, and Finance Contact (Turnover Reporting). A green 'SIGN & CREATE APPLICATION' button is visible at the top of the form.

LISTED PRODUCTS - APPLICATION - LICENCES - LICENCE PRODUCTS - CONTACTS - BRANDS

APPLICATIONS
ADD APPLICATION

SAVE SIGN & CREATE APPLICATION

Application Information

Applicant *
Valcore Byggefirma A/S

Applicant's Naming of Application

Application Type *
New

Certifying Country *
NORWAY

Ecolabel Type *
Nordic Swan Ecolabel

Product Group Category
Goods

Criteria Group *
112 Products of textiles, hides/skins and leather

Criteria Group and Generation *
112 Products of textiles, hides/skins and leather 5

Applicant's descriptor information *

Contact Persons in your Company

Primary Application Contact *

Primary Licence Contact *

Marketing Contact

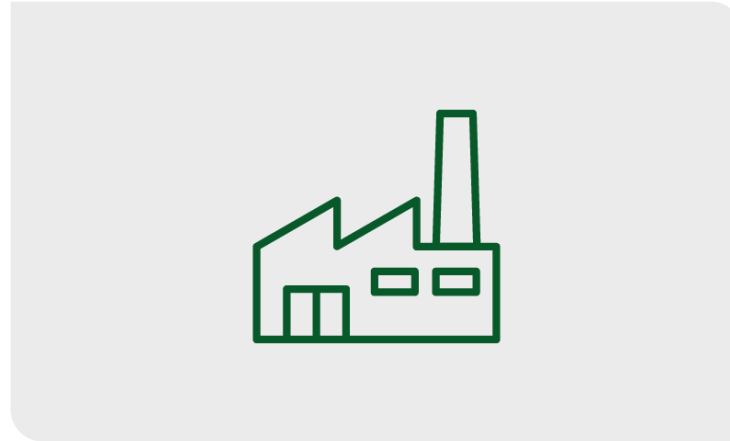
Finance Contact (Turnover Reporting)

Two types of licence + Supply Chain Items

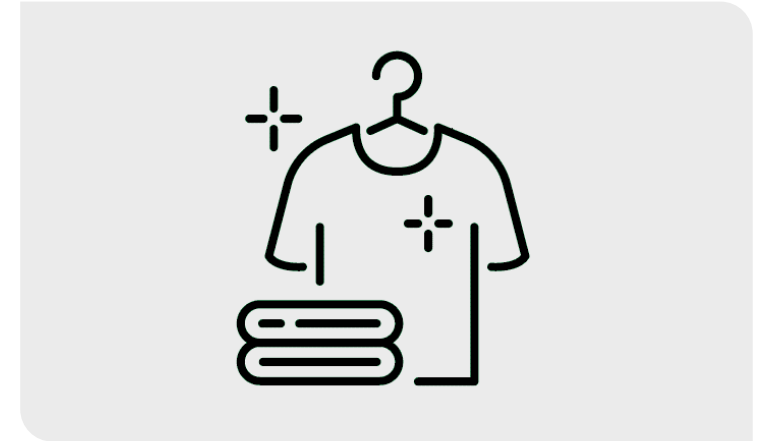
All requirements are now available digitally



Product licence



Manufacturing licence

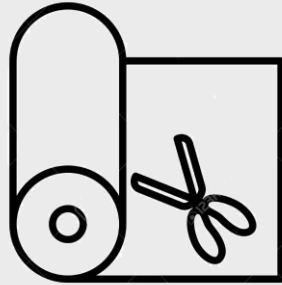


Textile item

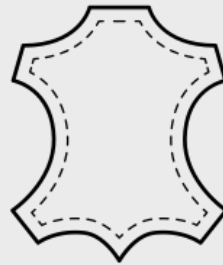
- Where the product scope of the manufacturing licence is defined
- Based on ingoings supply chain items in addition to extra requirements

Supply Chain Items

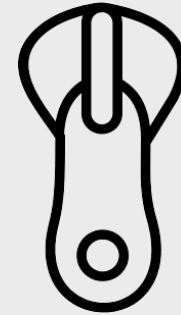
Ingoing materials that needs to be declared



Fabric



Hides/skins and leather



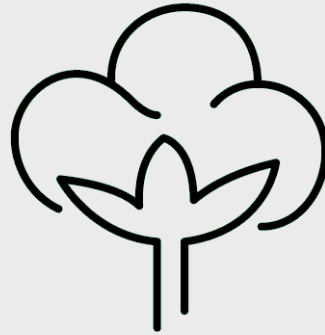
Accessories

Supply Chain Items

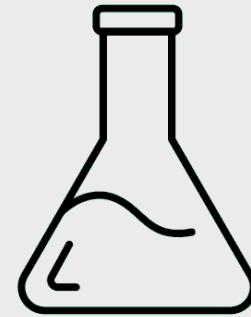
Ingoing materials that needs to be declared



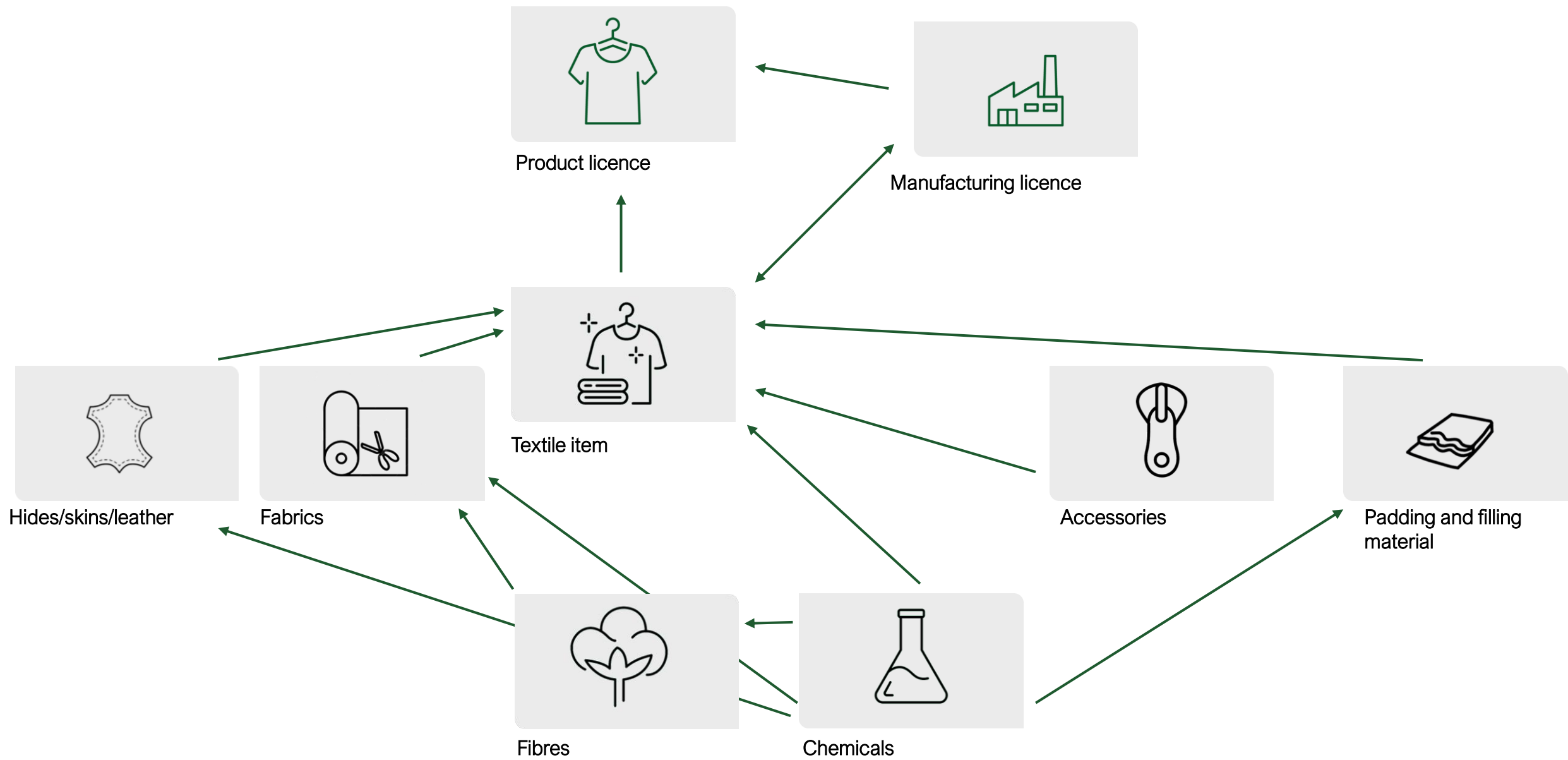
Padding



Fibres



Chemicals





The digital application process in 5 steps

1. Request login
2. Sign in
3. Submit application form
4. Document that you meet the requirements
5. Submit your application


1: Request login

Fill in the Power of Attorney for the Nordic Ecolabelling Portal

Power of Attorney

Country *	VAT identification number *	Company *
Norway ▼	9 digits	
Address *	Postal Code *	City *
Competent contact		
First name *	Surname *	Job title *
E-mail address *	Phone number *	
	Country code ▼	Phone number
Authorised signatory		
First name *	Surname *	Job title *
E-mail address *	Phone number *	
	Country code ▼	Phone number

2. Sign in

Nordic Ecolabelling 

SIGN IN

Nordic Ecolabelling Portal

Username

Password

[Forgot password?](#) **SIGN IN**

Nordic Ecolabelling ©
Trouble logging in? Please check your username and password.
If you need help, please contact the administrator in the country
where your account was created.
[Click here to contact us.](#)


4 3 0 1


Please sign into the portal here:
[Nordic Ecolabelling Portal](#)

Please use Microsoft Edge or
Google Chrome as web browser.




3. Submit application form


 APPLICATION ▾ LICENCES ▾ LICENCE PRODUCTS ▾ CONTACTS ▾ BRANDS ▾

Karl-Oskar Testesen
Textile Mills Inc. 



APPLICATION
LICENCES
LICENCE PRODUCTS
CONTACTS
BRANDS


VIEW APPLICATIONS
ADD APPLICATION

Nordic Ecolabelling 

 How to fill out the application form Se senere Del

Watch a video on how to fill out the application form

Nordic Ecolabelling  

Se den på  YouTube

[How to fill out the application form](#)

[How to respond to requirements and document compliance](#)



SAVE

SIGN & CREATE APPLICATION

- APPLICATIONS
- ADD APPLICATION

Application Information

Applicant *

Textile Mills Inc. ▾

Applicant's Naming of Application

Application Type *

Certifying Country *

Applicant's description of application, production site and invoice information *

Contact Persons in your Company

Primary Application Contact *

Primary Licence Contact *

Marketing Contact

Finance Contact (Turnover Reporting)



APPLICATIONS

ADD APPLICATION

CONTINUE APPLICATION

SAVE

Application Information

Applicant

Textile Mills Inc. ▾

Applicant's Naming of Application

Products for happy jeans brand

Application Type *

New ▾

Certifying Country *

NORWAY ▾

Ecolabel Type *

Nordic Swan Ecolabel ▾

Product Group Category

▾

Criteria Group *

112 Products of textiles, hides/skins and leather ▾

Criteria Group and Generation *

112 Products of textiles, hides/skins and leather 5 ▾

ID Number

29880

Application Evaluator

Audrun Utskarpen ▾

Application Status

New ▾

Applicant's description of application, production site and invoice information *

Application for all our jeans under the happy jeans brand.
Production site will be our own plant in Karachi, Pakistan
Please send invoice to invoice@textilemills.com mark the invoice
"Nordic Swan Ecolabel for happy jeans"

Contact Persons in your Company

Primary Application Contact *

Barkha Testesen ▾

Primary Licence Contact *

Tove Testesen ▾

Marketing Contact

Karl-Oskar Testesen ▾

Finance Contact (Turnover Reporting)

Ulf Testesen ▾

Estimated Annual Turnover for Goods/Services/products or AUM for Investment funds included in the Application

Currency *
EUR

Estimated Annual Turnover or AUM Licence (DK)

Estimated Annual Turnover or AUM Licence (IS)

Estimated Annual Turnover or AUM Licens (SE)

Estimated Annual Turnover or AUM Licence (FI)

Estimated Annual Turnover or AUM Licence (Outside the Nordics)

Estimated Annual Turnover or AUM Licence (NO)

We Undertake the Regulations by Creating this Request of Application

- Nordic Ecolabelling Regulations Accepted * ([Regulations for Nordic Ecolabelling of Products](#)) OR Regulation (EC) No 66/2010 of the European Parliament and of the Council of 25 November 2009 <https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:32010R0066&from=EN>
- The responsibilities of the PLC ([Licensees Commitment](#) [Fee Regulations](#))

SAVE SIGN & CREATE APPLICATION



- APPLICATIONS
- ADD APPLICATION

CONTINUE APPLICATION

SAVE

Application Information

Applicant

Textile Mills Inc. ▾

Applicant's Naming of Application

Products for happy jeans brand

Application Type *

New ▾

Certifying Country *

NORWAY ▾

Ecolabel Type *

Nordic Swan Ecolabel ▾

Product Group Category

▾

Criteria Group *

112 Products of textiles, hides/skins and leather ▾

Criteria Group and Generation *

112 Products of textiles, hides/skins and leather 5 ▾

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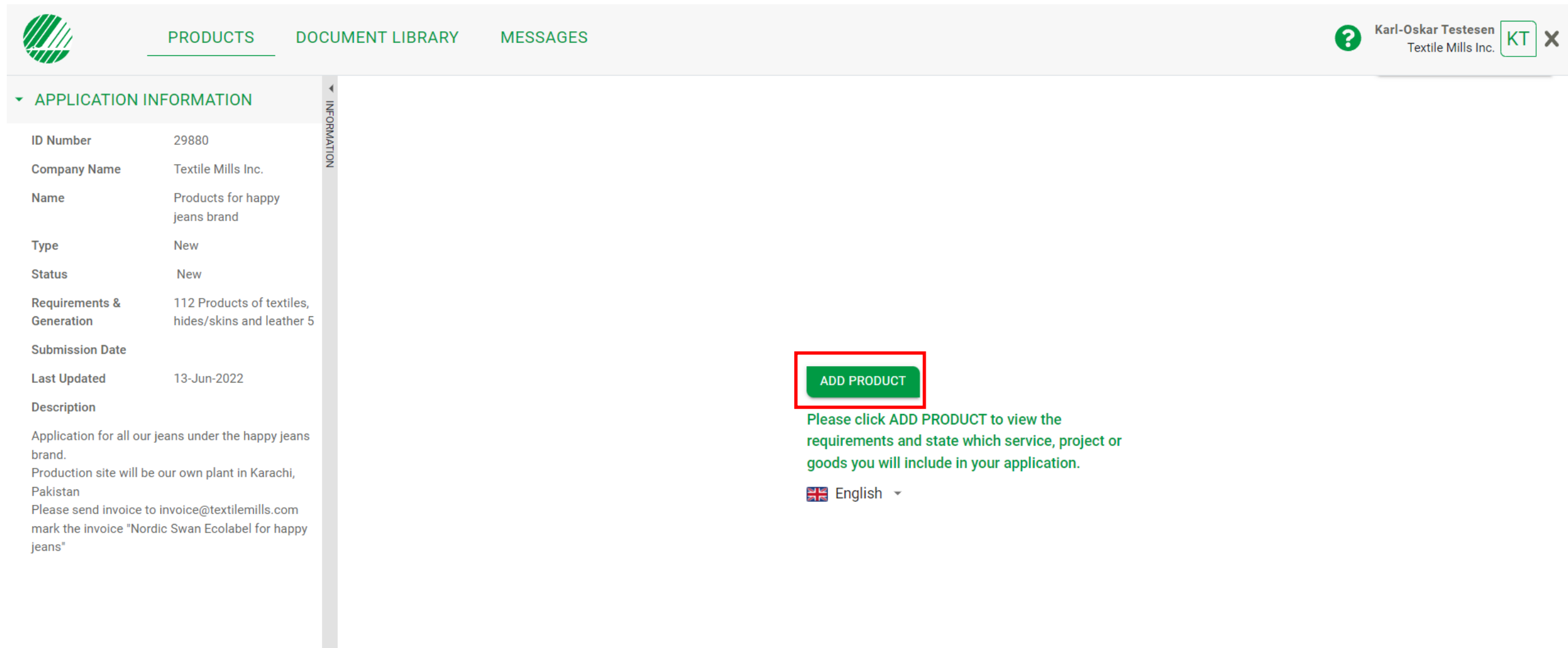
Application Status

New ▾

Applicant's description of application, production site and invoice information *

Application for all our jeans under the happy jeans brand.
Production site will be our own plant in Karachi, Pakistan
Please send invoice to invoice@textilemills.com mark the invoice
"Nordic Swan Ecolabel for happy jeans"

4. Document that you meet the requirements



The screenshot shows a web application interface with a top navigation bar and a main content area. The navigation bar includes a logo on the left, menu items 'PRODUCTS', 'DOCUMENT LIBRARY', and 'MESSAGES', and a user profile on the right for 'Karl-Oskar Testesen' at 'Textile Mills Inc.' with initials 'KT' and a close icon.

The main content area is divided into two sections. On the left is a sidebar titled 'APPLICATION INFORMATION' with a vertical 'INFORMATION' label. It contains a table of application details:

ID Number	29880
Company Name	Textile Mills Inc.
Name	Products for happy jeans brand
Type	New
Status	New
Requirements & Generation	112 Products of textiles, hides/skins and leather 5
Submission Date	
Last Updated	13-Jun-2022
Description	Application for all our jeans under the happy jeans brand. Production site will be our own plant in Karachi, Pakistan Please send invoice to invoice@textilemills.com mark the invoice "Nordic Swan Ecolabel for happy jeans"

On the right side of the main content area, there is a green button labeled 'ADD PRODUCT' highlighted with a red border. Below the button, there is a text instruction: 'Please click ADD PRODUCT to view the requirements and state which service, project or goods you will include in your application.' At the bottom of this section, there is a language selector showing 'English' with a dropdown arrow.



APPLICATION INFORMATION

NAVIGATE CONTENT

Products of textiles, hides/skins and leather

Introduction

What can carry the Nordic Swan Ecolabel?

What cannot be Nordic Swan Ecolabelled?

General Product Information

Name, Type, Brand, etc.

Market information and Trade Names

Other information

Requirements to be informed about

Material limits

Smaller textile elements

Elastic bands

Zippers, buttons, velcro, reflectors and

other details

Metal details

Plastic

Manufacturing licence and textile items

Lookup of manufacturing licence

Lookup of textile items

Requirements to declare

Production chain

Ban on fabricated wear holes

Information on reduced washing

Unsold textiles, skins and leather

Requirements for primary packaging

Prohibition of PVC

Recyclable packaging material

Design of recyclable packaging

Information on recycling

Fundamental principles and rights at work

Annual follow up

INFORMATION & NAVIGATION

PRODUCTS > REQUIREMENTS

SAVE & CLOSE

SAVE

CLOSE

Products of textiles, hides/skins and leather

Product group number: 112, Criteria version: 5.0

Introduction

You are here applying for a **product licence**. Here you need to:

- Fill in product information about the specific product. E.g. name, type, brand and target market.
- Select the **manufacturing licence**(s) and **textile item**(s) the product will be based on.
- Answer the requirements below

If you have many products with the same properties, we recommend that you start by answering for one product before adding more products to your application. When you have finished your answer you will be able to duplicate all your answers to a new product. There you can change the attributes that are different, such as product name. We recommend that you receive feedback from your evaluator on the first product before duplication.

Most of the requirements are documented by the manufacturer in the application for a manufacturing licence and the textile item on which your product will be based on.

Here you can see all requirements for [Nordic Swan Ecolabelling of textiles, hides/skins, and leather generation 5](#).

Instructions:

- Text marked in **bold italics** below contains explanations/definitions/terminology which is visible by using mouse over.
- If you have questions to the some of the requirements, please write a message under the button "New message".
- When you are finished with your response to a requirement, please change the status of the requirement from "In progress" to "Ready for evaluation" in the dropdown menu.



APPLICATION INFORMATION

NAVIGATE CONTENT

- Products of textiles, hides/skins and leather
 - Introduction
 - What can carry the Nordic Swan Ecolabel?
 - What cannot be Nordic Swan Ecolabelled?
- General Product Information
 - Name, Type, Brand, etc.
 - Market information and Trade Names
 - Other information
- Requirements to be informed about
 - Material limits
 - Smaller textile elements
 - Elastic bands
 - Zippers, buttons, velcro, reflectors and other details
 - Metal details
 - Plastic
- Manufacturing licence and textile items
 - Lookup of manufacturing licence
 - Lookup of textile items
- Requirements to declare
 - Production chain
 - Ban on fabricated wear holes
 - Information on reduced washing
 - Unsold textiles, skins and leather
- Requirements for primary packaging
 - Prohibition of PVC
 - Recyclable packaging material
 - Design of recyclable packaging
 - Information on recycling
- Fundamental principles and rights at work
- Annual follow up

INFORMATION & NAVIGATION

SAVE & CLOSE

SAVE

CLOSE

General Product Information

Please fill in specific information about the product below.

Name, Type, Brand, etc.

Name

Happy jeans model 700 black, tapered

Please state the name of the product as marketed to your customer, e.g. as in stores and/or online.

Type:

In progress by applicant

- Not started
- In progress by applicant
- Ready for evaluation
- Response needed from applicant
- In progress by Nordic Ecolabelling
- Pending Nordic Ecolabelling
- Pending approval by Nordic Ecolabelling
- Approved
- Approved with remarks
- Not approved

Please select End Market(s)

Consumer x

Registered brand name

Please state the **brand** name of the product

Happy jeans

NEW MESSAGE



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What cannot be Nordic Swan Ecolabelled?

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Name, Type, Brand, etc.



Market information and Trade Names

Other information

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Prohibition of PVC

Recyclable packaging material

Design of recyclable packaging

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SAVE & CLOSE

SAVE

CLOSE

Name, Type, Brand, etc.

Ready for evaluation



Name

Happy jeans model 700 black, tapered

Please state the name of the product as marketed to your customer, e.g. as in stores and/or online.

Type:

Jeans

Please select End Market(s)



Consumer

Registered brand name

Please state the **brand** name of the product

Happy jeans

NEW MESSAGE



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SAVE

CLOSE

Requirements to be informed about

Material limits

The following material limitations and triviality limits apply:

- Fibre types and skin/hide/leather that only are present with a total amount of no more than 5% by weight of the product are exempted from the fibre requirements and requirements on skin/hide/leather.
- Belt buckles of metals must not exceed 25% by weight of the belt.
- For embroidery thread, only the following chemical requirements apply: Classification of chemical products, Prohibition of CMR substances and Prohibited substances.
- No requirements for sewing thread.

This requirement is documented by your supplier.

Smaller textile elements

Smaller textile elements (e.g. pocket linings, edge band, draw string/cord, curtain bands, curtain tape) that are individually present to a maximum of 5% by weight and in total to a maximum of 10% by weight in the finished product may be exempted from the requirements concerning fibre and textile production, if the textile element complies with one of the following:

- EU-Ecolabel certified or
- GOTS certified or
- Oeko-Tex 100 class I certified, and an additional declaration stating that fluorinated organic compounds are not used.

Alternatively, the requirements concerning fibre and textile production are to be fulfilled and documented.

This requirement is documented by your supplier.



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SAVE

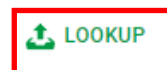
CLOSE

Manufacturing licence and textile items

Lookup of manufacturing licence

Not started

Please select the manufacturing licence where the product is to be manufactured:



If any of the manufacturing licences used are not found in the list, please contact Nordic Ecolabelling.

NEW MESSAGE

Lookup of textile items

Not started

Please select the textile item(s) the product is to be based on:



If any of the textile items to be used are not found in the list, your supplier needs to register them in the Supply Chain Declaration Portal.

NEW MESSAGE




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SAVE

CLOSE

Production chain

Not started

The following information about the production chain must be stated for each unique textile item.

Description of all the production methods/treatment techniques/process in the production chain for the whole production of the textile item, from raw material to finished item, including suppliers name, production location and contact person, preferably presented in a flow chart.

The same textile item in different colours and sizes is still defined here as one unique item. Items with an identical production chain can be grouped together if it is clear which trade names/item name that are gathered into groups. For re-design, the production chain starts with the recycled textile as feedstock/raw material.

Please upload schematic overview (e.g., flow chart) presenting the above points.

 ADD DOCUMENT

NEW MESSAGE

Ban on fabricated wear holes

Not started



CANCEL

Production chain

Please upload schematic overview (e.g., flow chart) presenting the above points.

ADD DOCUMENT

UPLOAD DOCUMENT



SEARCH

Document	Uploaded By	Date Uploaded	Modified By	Modified Date	Size
<input checked="" type="checkbox"/> Schematic overview production chain....	Karl-Oskar Testesen	14/6/2022, 00:17	Karl-Oskar Testesen	14/6/2022, 00:17	33.91 KB

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SAVE & CLOSE SAVE CLOSE

Requirements to declare

Production chain

Ready for evaluation

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Please upload schematic overview (e.g., flow chart) presenting the above points.

ADD DOCUMENT Schematic overview production chain.pdf

NEW MESSAGE



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Ban on fabricated wear holes

Not started

The fabric shall not be made with "wear" holes that are fabricated to look like wear.

Is the fabric made with wear holes?

Yes

No

NEW MESSAGE

Information on reduced washing

Not started

For washable garments (except underwear, socks, and stockings) for the consumer market (B2C), the following text must be stated on the product:

"Reduce number of washes - and help to save energy and reduce climate impact".

Equivalent text with similar meaning can be used after approval of Nordic Ecolabelling.

Please upload a photo* of hang tag or care label of the product you want to ecolabel.

 ADD DOCUMENT



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Ban on fabricated wear holes

In progress by applicant

The fabric shall not be made with "wear" holes that are fabricated to look like wear.

Is the fabric made with wear holes?

Yes
 No

NEW MESSAGE

Information on reduced washing

Not started

For washable garments (except underwear, socks, and stockings) for the consumer market (B2C), the following text must be stated on the product:

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CLOSE

Ban on fabricated wear holes

Ready for evaluation

The fabric shall not be made with "wear" holes that are fabricated to look like wear.

Is the fabric made with wear holes?

Yes

No

NEW MESSAGE

Information on reduced washing

Not started

For washable garments (except underwear, socks, and stockings) for the consumer market (B2C), the following text must be stated on the product:

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Fundamental principles and rights at work

Not started

The licensee must ensure that all processes in the textile manufacturing such as all dyeing plants, tanneries and cut-make-trim (CMT) factories (e.g., sewing factories) comply with:

- Relevant national laws and regulations
- The International Labour Organisation (ILO) Conventions below:

1. Prohibition of forced labour (ILO Conventions Nos. 29 and 105)
2. Freedom of association, and protection of the right to organise and to conduct collective bargaining (ILO Conventions Nos. 87, 98, 135 and 154)
3. Prohibition of child labour (ILO Conventions Nos. 138, 182 and 79 plus ILO Recommendation No. 146)
4. No discrimination (ILO Conventions Nos. 100 and 111, UN Convention on the Elimination of All Forms of Discrimination against Women)
5. No violent treatment – Physical abuse or punishment, and threats of physical abuse are prohibited. The same applies to sexual or other forms of harassment.
6. Workplace health and safety (ILO Convention No. 155 and ILO Recommendation No. 164)
7. Fair pay (ILO Convention No. 131)
8. Working hours (ILO Conventions Nos.1 and 14)

Please upload:

 ADD DOCUMENT



APPLICATION INFORMATION

ID Number 29880

Company Name Textile Mills Inc.

Name Products for happy jeans brand

Type New

Status In progress by applicant

Requirements & Generation 112 Products of textiles, hides/skins and leather 5

Submission Date

Last Updated 14-Jun-2022

Description

Application for all our jeans under the happy jeans brand.
Production site will be our own plant in Karachi, Pakistan
Please send invoice to invoice@textilemills.com mark the invoice "Nordic Swan Ecolabel for happy jeans"

INFORMATION

Products

PLEASE CANCEL SUBMIT FOR EVALUATION

ADD PRODUCT Advanced mode English

Name	Type	Date Modified	Status
Happy jeans model 700 black, tapered	Jeans	14/6/2022 00:27	In progress by applicant

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VIEW APPLICATIONS

ADD APPLICATION

Applications

Keyword

VIEWS Active Applications

<input type="checkbox"/>	ID Number ▾	Production Site	Name	Type	Criteria Group & Generation	Application Status	Primary Contact	Evaluator	Created in Portal
<input type="checkbox"/>	29880	Textile Mills Inc.	Products for happy jeans brand	New	112 Products of textiles, hides/skins and leather 5	New	Barkha Testesen	Audrun Utskarpen	

Tips and recommendations

- Make sure to start a good dialogue with your manufacturers and sub-suppliers – invite them to the next webinar
- Start with one product, respond to requirements and get feedback from your evaluator
- Always “save” your responses and use “save and close” before leaving your answers
- Get in touch with us in the Nordic Swan Ecolabel if you have any questions!



Questions?

Questions and answers

Can a retailer be certified on chain-level or on store-level?

No, only products can be certified.

Which test is required for microplastic shedding?

TMC (The Microfibre Consortium) test method or standard ISO/DIS 4484-1. The requirement document (PDF) will soon be updated with this.

Is the test for microplastic required for mixed compositions like synthetic/wool mix fabrics?

Fabrics, included with more than 10% by weight in the textile product and consist of at least 90% by weight of synthetic fibres, shall be tested.

As a brandowner, will our supplier (dyehouse) need a manufacturing license before our brand can get a product license?

Yes, you will need to base your application for product licence on a manufacturing licence that includes your manufacturing site. It is also possible for a brand owner to apply for a manufacturing licence for their manufacturing site.

Is metal complex dyes totally not allowed or are there some limitations?

It is only allowed to use metal complex dyes and pigments that are based on copper. And must only make up 5 weight percentage of the dye. Only allowed for certain fiber types; wool fibers, polyamide and blend of wool and/or polyamide with regenerated cellulose fibre.

Questions and answers

What is your definition of «longer lifetime»?

The Nordic Swan Ecolabel does not have a definition of “longer lifetime”, but the Nordic Swan Ecolabel have introduced some of the strongest quality and durability requirements for textiles to ensure that the textile products is suited for a long lifetime in the use stage. The requirements include both color fastness, dimension change, abrasion resistance, pilling, tear and tensile strength and also seam strength and seam slippage resistance.

Is it correctly understood that there is no new requirements for the end-of-life phase (at the consumers) or no new requirements for the servicefase (cleaning and washing as a service)?

We have separate requirements for [textile services](#). This is another criteria group where we take care of requirements regarding cleaning and washing as a service.

We do not set requirements to consumers as we cannot control what they do. We do have requirements relevant for the use phase. For example information to consumers recommend them not to wash the textiles too often, quality requirements, and requirements to the health properties of all chemicals used.

Questions and answers

In terms of total CO₂ emissions for a product, what tends to matter the most is where a product is produced. This is due to huge differences in energy mixes used. How can a procurer also take this into account? And does the Swan label include this perspective?

As demonstrated, there are BAT-technology requirements for energy use. These are different depending on how much the manufacturer is producing. You also need to measure your energy use in different processes of manufacturing. This data might enable us to set more specific requirements for energy use in the future.

The CO₂ emissions are not only depending on the energy you use. The criteria in Gen 5 has several requirements contributing to a reduced climate impact from the textiles. The Nordic Swan Ecolabel sets absolute pass or fail requirements for the specific climate hotspots in the life cycle - hotspots with high RPS (Relevance, Potential and Steerability) for setting requirements that have an environmental impact. As described in the latest Circular Economy Action Plan from the European Commission, circularity is an essential part of a wider transformation towards climate neutrality. Hence all the following requirements are also contributing to a reduced climate impact and a circular economy:

- Prohibition of textile fibers based on virgin fossil resources instead promoting the use of recycled or renewable materials and fibers.
- Requirements for high quality of the textile by testing e.g., dimensional change, color fastness and abrasion resistance to give a longer lifetime.
- Ecolabelling re-designed textiles
- Substituting harmful chemicals and prohibition unnecessary accessories on the fabric promoting high quality recycling
- Ban on incineration and land fill of unsold textiles



Thank you!

Please get in touch with your contact person or national rep if you have any questions.

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