



To consultative bodies

Your ref.

Our ref.  
2023002/1.1.3/CPL/aøb

Date  
01.02.2023

## Consultation – proposal for revised criteria for Nordic Swan Ecolabelling of Coffee Services

Nordic Ecolabelling is revising the criteria for *Coffee Services*, and we hereby invite you to comment on our proposal. The consultation proposal is sent to a wide range of consultative bodies, and the input will be used actively in the further work to tighten and improve the requirements.

The most important changes are:

- The whole coffee service must now meet the requirements, which means that all coffee machines and all purchased raw materials must meet the requirements. It is no longer an option to choose to apply for the Nordic Swan Ecolabel for only a part of the coffee service business.
- Requirement for 100% certified raw materials for the production of beverages (coffee, tea and cocoa). By certified we refer to organically certified or certified according to raw material labels like Rainforest Alliance or Fairtrade.
- Introduction of optional point score requirements. There is no mandatory minimum limit value for the purchase of organic coffee, but the business receives points for the purchase of organic coffee, tea, cocoa, sugar and milk, the purchase of agroforestry grown coffee, as well as the purchase of ecolabelled products and services.
- Requirements for the coffee machines' energy efficiency, relevant for new purchases and replacements of coffee machines.
- Updated requirements for transportation.
- Introduction of circular requirements with a focus on reuse.
- Requirements to inform the customer of the coffee service about waste management and reduced use of disposable items.

We are asking for input on the proposal as a whole and specifically for the following points:

- Limit value of 100% certified raw materials.
- The raw material requirements in general, as well as the introduction of a point score for purchased organic certified coffee.
- Requirements for "Coffee machine components in contact with foodstuffs" and requirements for "Coffee machine water quality". The proposed requirement applies to both existing coffee machines and new purchases of coffee machines. Is it possible to document for the coffee machines the service already has in its range? Alternatively, should the requirement only be relevant for new purchases of coffee machines?
- Proposed new requirement for reuse, waste management and reduced use of disposable items.

Proposal for the new revised criteria for Nordic Swan Ecolabelling of Coffee Services are published on Ecolabelling Norway's website [www.svanemarket.no](http://www.svanemarket.no) where you also find the background document and the submission form.



The proposed criteria have been prepared by representatives from the Nordic Ecolabelling offices under the leadership of the Nordic product manager Vivian Grønhaug Ottemo. If you have questions to this consultation, please contact our environmental advisor Taran Henriksen at [the@svanemarket.no](mailto:the@svanemarket.no) or by phone +47 99293758.

We appreciate your comments on the proposed requirements. We kindly ask you to send them to us no later than **02.04.2023**, via the submission form on our website, by mail or by e-mail to [post@svanemarket.no](mailto:post@svanemarket.no). All consultation comments will be reviewed, and a summary of the received comments will be available at Ecolabelling Norway.

Best regards  
Ecolabelling Norway

A handwritten signature in blue ink that reads 'Cathrine Pia Lund'.

**Cathrine Pia Lund**  
Managing director